



Lenawee County Historical Museum's Corporate Sponsorship Program

Sponsorship of newsletters, events and exhibitions at the Lenawee County Historical Museum offers the opportunity to participate in the preservation of Lenawee County's history.

The purpose of the Lenawee County Historical Society is to aid in the discovery, collection, and preservation of material illustrative of the history of Lenawee County and the State of Michigan. The museum and archives house thousands of documents relating to business, government, religion, education, railroads, military, granges, the Underground Railroad, prominent citizens, and photographs and postcards of places, people, and events in Lenawee County.

As a Corporate Sponsor, you can enhance visibility of your business in the following ways:

Sponsorship Opportunities			
Event Sponsor \$1000 per exhibit <i>Opportunities available:</i> Art-a-Licious (3) Festival of Trees (4)	Mention in the Museum's Annual Report (published in June).	Sponsor recognition in the Museum's newsletter, sent to over 500 local households, 5 times per year, and on the website (reaching, on average, over 1,000 people every month).	Art-a-Licious sponsors: inclusion on promotional materials available during event. Festival of Trees sponsors: promoted during WLEN radio remote. PR announcements for the event: media, website, Facebook. Onsite signage during event. Invitations to special events and programs, and use of the Museum's event space.
Exhibit Sponsor \$500	Mention in the Museum's Annual Report (published in June).	Sponsor recognition in the Museum's newsletter, sent to over 500 local households, 5 times per year, and on the website (reaching, on average, over 1,000 people every month).	Sponsor recognition on advertising and in PR efforts: media, website, Facebook - for new exhibits. Onsite signage during event. Invitations to special events and programs, and use of the Museum's event space.
Supporter \$250	Mention in the Museum's Annual Report (published in June).	Sponsor recognition in the Museum's newsletter, sent to over 500 local households, 5 times per year, and on the website (reaching, on average, over 1,000 people every month).	